



Aristocrat-ic Clothes Shop Offers

Men's Genuine Beach Suits...

(Label in Every Suit)



REG. U. S. PAT. OFF.
THE GENUINE CLOTH
F.G. BY - GOODALL WORSTED CO.



Right on the moment—we launch a real Palm Beach Suit Sensation at \$5.

You don't simply want a Palm Beach Suit—You want a *good Palm Beach Suit*—a guaranteed Palm Beach Suit with the **PALM BEACH LABEL** in every garment—it's here—we've got it—the kind you expect for \$8.50—we sell for \$5.

You want style—you want tailoring—you want fit—that's why you want our "classy" Palm Beach Suits—they've got everything you expect and more.

"Pinch-Back" Belters or Plain Backs, as you prefer—double-stitched seams—taped armholes—all regular sizes and sizes for the tall man, short man or stout man.

We've got 500 of these magnificent Palm Beach Suits to sell at \$5 just as a "big ad"—enough for Wednesday and Thursday's selling—they'll go a-flying—so you'd better get a couple of them tomorrow, for this'll be your only chance to buy real quality Palm Beach Suits at \$5.

Aristocrat-ic Clothes Shop
of Society Brand Clothes

Becht & Co.

Seventh Street Near F

**First
Floor**

Days of the Big 7-Day Furniture Sale

is futile. You must see the furniture, the large selection of prices before the full force of this opportunity is over—earlier you come the better.